



3 School Street, Boston, MA 02108 • 617-292-2665

info@raisingareaderma.org • www.raisingareaderma.org

 @raisingareadermassachusetts  @raisingareaderm

 @raisingareaderma

Our goal is to support Massachusetts families with children birth to age six in under-resourced communities to provide a dual intervention model with increased access to age appropriate, culturally relevant books for children and shared interactive reading strategies with parents and caregivers.

OUR METHOD BASED ON 30 YEARS OF RESEARCH:



FOCUSES ON: Early brain development
Parent/caregiver-child interactions
Shared reading experiences

LEADS TO: Robust language environments

RESULTS IN: School and reading readiness

OUR IMPACT (With Statistically Significant Results)

Performance Metric - Child Interest

Benchmark Behavior: Child asks to look at books at least five times a week

Percentage Increase: 52%

Performance Metric - Reading Dosage

Benchmark Behavior: Family shares books at least three times a week

Percentage Increase: 42%

Benchmark Behavior: Family shares books at least 60 minutes a week

Percentage Increase: 71%

Performance Metric - Reading Quality

Benchmark Behavior: Family used at least four dialogic behaviors most or all of the time

Percentage Increase: 100%

Benchmark Behavior: Family has a reading routine

Percentage Increase: 32%

Performance Metric - Access

Benchmark Behavior: Family has more than 10 books in the home

Percentage Increase: 37%

Benchmark Behavior: Family made at least two library visits per month

Percentage Increase: 52%

Engagement

FAMILY ENGAGEMENT: 135 educational sessions delivered

BOOK ACCESS: 3,000 titles, 13 languages represented

6572 total children enrolled

113 program partners engaged

20 diverse communities represented

THE FAMILY VOICE

"This program helps create an enthusiasm toward reading within young children while promoting quality time. Our family has learned which kind of books my son enjoys and this has helped him express himself much better."

-Southeast Region Parent

THE PARTNER VOICE

"We especially enjoyed the quality of the books and the responsiveness of the staff. This program is vital for economically challenged communities to provide equity and the child development skills needed by children and their families."

-Partner, Pioneer Valley

