



FOR IMMEDIATE RELEASE

**Raising a Reader Massachusetts Receives
2024 Alianza Award from Association Latinos**

BOSTON, MA, October 31, 2024 — Raising a Reader Massachusetts has been recognized by Association Latinos as the inaugural recipient of the Alianza Award. The Alianza Award is presented to an organization that has contributed toward more inclusive Latino leadership, representation, and culture in the workplace, community, and/or organization.

"I am so proud of our team and honored to accept the Alianza Award, which recognizes the leadership in our program and our community. Leadership is a verb, and our team demonstrates everyday what it means to be a leader by inspiring others through our important work." said Christine Ward, Executive Director of Raising a Reader Massachusetts.

"On behalf of the Association Latinos Board of Directors, I offer my congratulations to the recipients of the Estrella, Inspira, and Alianza Awards," said Josie Hernandez, IOM, Association Latinos Board President. The 2024 honorees have demonstrated excellence in their career and within the Latinx association community and raise the bar for future leaders to reach their full potential and create a culture of growth."

The Inaugural 2024 Alianza Award recipient is:

Raising a Reader Massachusetts

The 2024 Estrella Award recipient is:

Celia Chomón Zamora, Ph.D., CAE
ACTFL

The 2024 Inspira Award recipient is:

Aurea Delfin
Society of Actuaries

The 2024 Award recipients were recognized on October 30 during the Association Latinos [Conexiones Educational Summit](#) and Honores Awards Ceremony in Arlington, VA. They were also added to the [Association Latinos Sala de Honor](#).

The Board of Directors wishes to acknowledge our Awards and Recognition Committee members for sharing their time and expertise to advance the awards program.

About the Alianza Award

The Alianza Award is presented to an organization that has contributed toward more inclusive Latino leadership, representation, and culture in the workplace, community, and/or organization.

About the Estrella Award

The Estrella Award is presented to an association professional that has had a profound impact on the development and progression of their association and the association profession overall, in the context of the Association Latinos mission.

About the Inspira Award

The Inspira Award provides recognition to an early-career association professional who – in the context of the Association Latinos mission – has demonstrated high potential for continued success thanks to their strong passion for and commitment to their association and the association profession overall.

About Raising a Reader Massachusetts

Raising a Reader Massachusetts was founded in 2006, initially serving families in Chelsea and encouraging robust literacy habits to support children from birth to age six. Since then, we have expanded to communities across the state, including Boston, Brockton, Everett, Holyoke, Lawrence, Lowell, Lynn, Malden, Revere, and Springfield.

About Association Latinos

Association Latinos is dedicated to empowering and promoting Latino association professionals across diverse industries. Association Latinos aims to advance the presence and influence of Latino leaders within associations and contribute to the development of a more inclusive and representative association industry.

Website: www.associationlatinos.org

LinkedIn: www.linkedin.com/company/association-latinos

Questions? Email awards@associationlatinos.org.