



# Dinner with an Author

at Raffles Boston

## Event Sponsorship Opportunities | May 16, 2024

### **Presenting Sponsor - \$50,000 (Exclusive)**

- Check presentation during our event and speaking opportunity during VIP Hour.
- Access for attendees to the exclusive VIP Hour with authors.
- Premium seating for 16 guests with choice of author, based on availability.
- Sixteen sponsor guests receive a small collection of books from some of our featured Authors.
- Featured highlight with a link to your website on our social media pages (includes tags) and through email to over 4,000 recipients (including a hyperlink to your website).
- Pre-event recognition in all materials: Name or logo on website, event ticket page, sponsor and host materials, emails to over 4,000 recipients, and social media.
- Night-of recognition of organization and representative as part of our main program.
- Night-of recognition in all materials: Name or logo on indoor and outdoor signage, digital displays, single program slide, and program book.
- Full-page program book recognition.
- Lunch and Learn and/or volunteer opportunities to engage employees in the organization's work.
- Exclusive opportunities for author meet and greets throughout the year.
- Your logo on the front cover of the event invitation.

### **VIP Hour Sponsor - \$30,000 (Limit of One) NEW OPPORTUNITY!**

- For a \$30,000 contribution, you will sponsor our VIP Hour that will include all of our authors, as well as well-respected members of the business and non-profit communities (e.g., "The NAME VIP Hour"). We will also highlight your organization in our program book and slides.
- Plus, all benefits from the Best Seller Sponsorship list.

### **Best Seller Sponsor - \$25,000 (Limited to Four)**

- Premium seating for 16 guests with choice of author, based on availability.
- Sixteen sponsored guests receive a small collection of books from some of our featured Authors.
- Featured highlight with a link to your website on our social media pages (includes tags) and through email to over 4,000 recipients.
- Pre-event recognition in all materials: Name or logo on website, event ticket page, sponsor and host materials, emails to over 4,000 recipients, and social media.
- Night-of recognition of organization and representative as part of our main program.
- Night-of recognition in all materials: Name or logo on indoor and outdoor signage, single program slide, and program book.
- Full-page program book recognition.
- Lunch and Learn and/or volunteer opportunities to engage employees in the organization's work.

### First Edition Sponsor - \$15,000

- Premium seating for 8 guests with choice of author, based on availability.
- Featured highlight with a link to your website on our social media pages (includes tags) and through email to over 4,000 recipients.
- Pre-event recognition in all materials: Name or logo on website, event ticket page, sponsor and host materials, emails to over 4,000 recipients, and social media.
- Night-of recognition in all materials: Name or logo on indoor and outdoor signage, program slides, and program book.
- Half-page program book recognition.
- Lunch and Learn and/or volunteer opportunities to engage employees in the organization's work.

### Page-Turner Sponsor - \$10,000

- Seating for 8 guests with choice of author, based on availability.
- Pre-event recognition: Name or logo on website, the event ticket page, and emails to over 4,000 recipients.
- Night-of recognition: Name or logo on indoor and outdoor signage, program slides, and program book.
- Quarter-page program book recognition.

### Technology Sponsor (Limit of One) - \$7,500 **NEW OPPORTUNITY!**

- For a \$7,500 contribution, you will sponsor the technology being utilized for our Dinner with an Author gala, including the ticketing and auction programs. (e.g., "Technology Sponsored by NAME"). We will also highlight your organization in our program book and slides.
- Plus, all benefits from the Critic's Choice Sponsorship list.

### Critic's Choice Sponsor - \$5,000

- Seating for 4 guests with choice of author, based on availability.
- Pre-event recognition: Name or logo on website, the event ticket page, and emails to over 4,000 recipients.
- Night-of recognition: Name or logo on indoor and outdoor signage, program slides, and program book.

### Book Club Sponsor - \$3,000

- Seating for 2 guests with choice of author, based on availability.
- Night-of recognition: Name or logo on program slides and program book.

## Become a Dinner with an Author Sponsor!

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Send me an invoice

I am unable to attend the Gala, please donate our tickets for RAR-MA's use

Please mail checks to:

Raising a Reader MA

Attn: Angela Haynes, Director of Development

53 State Street, Suite 500

Boston, MA 02109

Or email: [events@raisingareaderma.org](mailto:events@raisingareaderma.org)

RAR-MA, Inc. dba Raising a Reader MA is a 501(c)(3) (EIN 80-0297898).

I am interested in learning about a multiyear sponsorship

### Sponsorship Level:

Presenting - \$50,000

VIP Hour - \$30,000

Best Seller - \$25,000

First Edition - \$15,000

Page-Turner - \$10,000

Technology - \$7,500

Critic's Choice - \$5,000

Book Club - \$3,000