

Partners with a Purpose Program

*Every \$200 invested in Raising A Reader MA brings our innovative dual program to a new child.
Join us and invest in the literacy and future of Massachusetts children!*

About Raising A Reader MA (RAR-MA)

Raising A Reader MA closes the literacy opportunity gap among children ages birth to age six in under-resourced communities by helping families develop and practice shared home reading habits. Raising A Reader MA not only equips families with low income with developmentally-appropriate books but also trains parents to be their child's first teacher. Because of Raising A Reader MA, families are empowered to be active participants in their child's education, to make interactive reading a joyful and rewarding routine for all families, impacting success in school and beyond.

Corporate *Partners with a Purpose Program*

Many companies want to leverage their time, talent, treasure, and ties (connections!) to support their community. Whether through event sponsorship or a targeted, year-round partnership that includes opportunities for employee volunteerism and education, there are a number of ways for your company to partner with Raising A Reader MA!

Ways to Invest*

\$75,000 - *Bring the gift of literacy to 375 children and families*

- Logo on the main page of the Raising A Reader MA website
- Logo on the banner of Raising A Reader MA's social media (Facebook, Instagram, Twitter)
- Customized and hosted book drive for your company employees around the holiday season
- Customized lunch and learn opportunity for your employees up to twice a year
- Title and naming rights for the Raising A Reader's Emerging Leaders initiative
- All of the additional benefits of the "Best Seller" Sponsor for the *Dinner with an Author* gala, including premium logo exposure and sixteen tickets to the event.

\$50,000 - *Bring the gift of literacy to 250 children and families*

- Logo on the main page of the Raising A Reader MA website
- Customized and hosted book drive for your company employees around the holiday season
- Customized lunch and learn opportunity for your employees once a year
- All of the additional benefits of the "First Edition" Sponsor for the *Dinner with an Author* gala, including premium logo exposure and eight tickets to the event.

\$25,000 - *Bring the gift of literacy to 125 children and families*

- Logo on the main page of the Raising A Reader MA website
- Customized lunch and learn opportunity for your employees once a year
- All of the additional benefits of the "Page Turner Sponsor for the *Dinner with the Author* gala, including premium logo exposure and eight tickets to the event.

*Corporate Partnership opportunities under \$25,000 are available solely through the event's spring *Dinner with an Author* event. Please contact Christine Ward at christine@raisingareaderma.org to discuss.

In-Kind and Pro-Bono Partnerships

With a minimum \$10,000 your company is eligible to engage in volunteer and learning opportunities with Raising A Reader MA. Contact christine@raisingareaderma.org to discuss.

Event Sponsorship Opportunities

Join Raising A Reader MA as a sponsor for *Dinner with an Author*

Best Seller Sponsor - \$25,000

- Pre-registration and tickets for sixteen guests for the *Dinner with an Author (DWA)* gala with premium seating.
- Sixteen sponsored guests will receive a copy of one of the DWA Gala headliner's most recent book.
- Sixteen sponsored guests receive a small collection of books from Authors that support RAR-MA.
- Name and/or logo on the RAR-MA impact stories shared during the virtual event.
- Your company's name and logo appear on all gala promotional materials leading up to the event including the website, the event ticket page, the sponsor and host materials, and social media, with premium placement.
- Your company's name and logo appear on all gala materials during the night of the event including the indoor and outdoor signage, the power point, logo signage at each guest table, and program book.

First Edition Sponsor - \$15,000

- Pre-registration and tickets for eight guests for the *Dinner with an Author (DWA)* gala with premium seating.
- Name and/or logo on the RAR-MA impact stories shared during the virtual event.
- Your company's name and logo appear on all gala promotional materials leading up to the event including the website, the event ticket page, the sponsor and host materials, and social media.
- Your company's name and logo appear on all gala materials during the night of the event including the indoor and outdoor signage, power point, logo signage at each guest table, and program book.

Page-Turner Sponsor - \$10,000

- Pre-registration and tickets for eight guests for the *Dinner with an Author (DWA)* gala.
- Your company's name and logo appear on some gala promotional materials leading up to the event including the website, the event ticket page, and social media.
- Your company's name and logo appear on some gala materials during the night of the event including Powerpoint and program book.

Critic's Choice Sponsor - \$5,000

- Pre-registration and tickets for four guests for the *Dinner with an Author (DWA)* gala.
- Your company's name and logo appear on some gala promotional materials leading up to the event including the website and the event page.
- Your company's name and logo appear on some gala materials during the night of the event including Powerpoint and program book.

Book Club Sponsor - \$3,000

- Pre-registration and tickets for two guests for the *Dinner with an Author (DWA)* gala.
- Your company's name appears on some gala promotional materials leading up to the event including the website and the event page.
- Your company's name appears on some gala materials during the night of the event including Powerpoint and program book.

New Opportunity!

Exclusive Naming Rights at the Spring *Dinner with an Author* Event

For a \$15,000 contribution, your company can get the title and naming rights to the entire cohort of authors for the *Dinner with an Author* gala in May (e.g., "The COMPANY NAME Featured Authors"). Additionally, your company will get pre-registration and tickets for eight guests at the event.

Pledge Form

YES, I/we would like more information about becoming a corporate partner to Raising a Reader!

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Main contact name: _____

Contact email: _____

Please mail checks to:

Raising A Reader MA
Attn: Christine Ward, Executive Director
3 School Street, 3rd floor
Boston, MA 02108

Or email: christine@raisingareaderma.org