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Our mission is to close the literacy opportunity gap among children ages birth to age six in under-resourced communities by helping families develop and practice shared home reading habits.

OUR MODEL IS BASED ON 30 YEARS OF RESEARCH:

FOCUSES ON:

LEADS TO:

RESULTS IN:



Early brain development
 Parent/caregiver-child interactions
 Shared reading experiences
 Robust language environments
 School and reading readiness

OUR IMPACT (With Statistically Significant Results)

Performance Metric - Child Interest

Benchmark Behavior: Child asks to look at books at least five times a week
Percentage Increase: 52%

Performance Metric - Reading Dosage

Benchmark Behavior: Family shares books at least three times a week
Percentage Increase: 42%

Benchmark Behavior: Family shares books at least 60 minutes a week
Percentage Increase: 71%

Performance Metric - Reading Quality

Benchmark Behavior: Family used at least four dialogic behaviors most or all of the time
Percentage Increase: 100%

Benchmark Behavior: Family has a reading routine
Percentage Increase: 32%

Performance Metric - Book Access

Benchmark Behavior: Family has more than 10 books in the home
Percentage Increase: 37%

Benchmark Behavior: Family made at least two library visits per month
Percentage Increase: 52%

Engagement

FAMILY ENGAGEMENT: 135 educational sessions delivered
BOOK ACCESS: 3,000 titles, 13 languages represented

6572 total children enrolled
 113 program partners engaged
 20 diverse communities represented

THE FAMILY VOICE

"This program helps create an enthusiasm toward reading within young children while promoting quality time. Our family has learned which kind of books my son enjoys and this has helped him express himself much better."

-Southeast Region Parent

THE PARTNER VOICE

"We especially enjoyed the quality of the books and the responsiveness of the staff. This program is vital for economically challenged communities to provide equity and the child development skills needed by children and their families."

-Partner, Pioneer Valley

