



DINNER WITH AN AUTHOR

THE RAISING A READER MA GALA

5.12.2022 | 6-9 PM
THE NEWBURY
HOTEL BOSTON
1 NEWBURY STREET
BOSTON, MA

Tell Your Story

At Raising A Reader Massachusetts (RAR-MA), we envision a world where reading is a joyful and rewarding routine for all families. We equip parents to be their child's first teacher, empowering them to be active participants in their child's education, and impacting their child's success in school and beyond.

DATE: Thursday, May 12, 2022

TIME: 6pm - 9pm

LOCATION: The Newbury Hotel, 1 Newbury Street in Boston

About Dinner with an Author

In 2022, RAR-MA's celebrated event returns in-person! The gala will feature a mix and mingle with the chance to meet authors and other attendees, as well as silent and live auctions and a compelling fund a need. The program will also highlight nationally-known authors whose work epitomizes how RAR-MA constituents can let their imaginations guide their future goals.

Join us to be inspired by renowned authors, including Ben Mezrich, Tonya Mezrich, Desmond Hall, Dan Shaughnessy, and Rebecca Pancheco, to name a few.

The 2022 theme –***Tell Your Story***– perfectly captures this moment when we are finally able to gather in person to process all that has happened over the past two years and celebrate the resilience of RAR-MA and its families.

Join us to tell YOUR story.

Together, we can close the literacy opportunity gap among children ages birth to six in under-resourced communities by helping families develop and practice shared home reading habits!

Now, more than ever, children and families need the joy, comfort, and opportunity to imagine the life-long possibilities that reading can bring. Join RAR-MA as a sponsor for our annual **Dinner with an Author** gala.

This year's **Dinner with an Author: *Tell Your Story*** gala will be attended by over 250 guests including many of Boston's corporate and civic leaders. Your sponsorship will sustain the critical early literacy parent/caregiver workshops and provide culturally-and age-appropriate books that encourage a lifetime of productive and responsible citizenship.



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How will you *Tell Your Story* of support?

Best Seller Sponsor - \$25,000

Prepare children for kindergarten readiness by providing virtual family workshops

- Pre-registration and tickets for sixteen guests for the **Dinner with an Author: Tell Your Story (DWA)** gala with premium seating.
- Sixteen sponsored guests will receive a copy of one of the DWA Gala headliners' most recent book.
- Sixteen sponsored guests receive a small collection of books from Authors that support RAR-MA.
- Name and/or logo on the RAR-MA impact stories shared during the event.
- Your company's name and logo appear on all gala promotional materials leading up to the event, including the website, the event ticket page, the sponsor and host materials, and social media, with premium placement.
- Your company's name and logo appear on all gala materials during the night of May 12th, including any recognition signage, program presentation slides, any additional logo signage, and the program book.

First Edition Sponsor - \$15,000

Build foundational literacy skills by supplying state-of-the-art learning technologies

- Pre-registration and tickets for eight guests for the **Dinner with an Author: Tell Your Story (DWA)** gala with premium seating.
- Name and/or logo on the RAR-MA impact stories shared during the event.
- Your company's name and logo appear on all gala promotional materials leading up to the event, including the website, the event ticket page, the sponsor and host materials, and social media, with premium placement.
- Your company's name and logo appear on all gala materials during the night of May 12th, including any recognition signage, program presentation slides, any additional logo signage, and the program book.

Page-Turner Sponsor - \$10,000

Support families and communities with engaging educational workshops

- Pre-registration and tickets for eight guests for the **Dinner with an Author: Tell Your Story (DWA)** gala.
- Your company's name and logo appear on all gala promotional materials leading up to the event, including the website, the event ticket page, the sponsor and host materials, and social media, with premium placement.
- Your company's name and logo appear on all gala materials during the night of May 12th, including any recognition signage, program presentation slides, any additional logo signage, and the program book.

Critic's Choice Sponsor - \$5,000

Provide a weekly rotating library of books and resources that foster a love for learning

- Pre-registration and tickets for four guests for the **Dinner with an Author: Tell Your Story (DWA)** gala.
- Your company's name and logo appear on some gala promotional materials leading up to the event, including the website and the event page.
- Your company's name and logo appear on some gala materials during the night of May 12th, including program presentation slides and the program book.

Book Club Sponsor - \$3,000

Empowering parents to be their children's first teacher

- Pre-registration and tickets for two guests for the **Dinner with an Author, Tell Your Story (DWA)** gala.
- Your company's name appears on some gala promotional materials leading up to the event, including the website and the event page.
- Your company's name appears on some gala materials during the night of May 12th, including program presentation slides and the program book.

**SHARE
YOUR SEATS**

LEARN MORE
ON THE
SPONSORSHIP
FORM



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Sponsorship Commitment Form

YES, I/we would like to be a sponsor of the 2022 Dinner with an Author gala at the level indicated to the right.

- Best Seller Sponsor - \$25,000
- First Edition Sponsor - \$15,000
- Page-Turner Sponsor - \$10,000
- Critic's Choice Sponsor - \$5,000
- Book Club Sponsor - \$3,000

I can't join as a sponsor but please accept my donation of \$ _____ in support of Raising A Reader MA's programs.

RAR-MA, Inc. dba Raising A Reader MA is a 501(c)(3) (EIN 80-0297898).

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____

MAIN CONTACT NAME: _____

CONTACT EMAIL: _____

Please mail checks to:
Raising A Reader MA
ATTN: Christine Ward, Executive Director
3 School Street, 3rd floor
Boston, MA 02108

Or email: christine@raisingareaderma.org

SHARE YOUR SEATS

Raising A Reader MA is committed to welcoming many members of our diverse community to our Dinner With An Author Gala. If you cannot use all of your tickets, please consider donating them back to be shared with others.