



Now, more than ever, children and families need the joy, comfort, and opportunity to imagine the life-long possibilities that reading can bring. **Your sponsorship will help to continue the critical early literacy parent/caregiver workshops and provide culturally- and age-appropriate books that encourage a lifetime of productive and responsible citizenship.**

Join Raising A Reader MA to help educate virtual attendees about the interwoven ecosystem of early education and garner support that will bring solutions to close the literacy opportunity gap.

Imagine what your sponsorship can do...

World Changer Sponsor - \$25,000

Prepare children for kindergarten readiness by providing virtual family workshops

- Preregistration for your guests for the **Imagination** Dinner with an Author (DWA) Gala.
- Eight sponsored guests will receive a copy of one of the DWA Gala headliner's most recent book.
- Sponsors receive 30-45-seconds video spot or speaking opportunity to greet attendees.
- Eight sponsored guests receive a small collection of books from Authors that support RAR-MA such as Ben Mezrich and Tonya Mezrich, Ace Atkins, David Sinclair, Rob Cocuzzo, and more.
- Name and/or logo on the RAR-MA impact stories shared during the virtual event.
- Name and/or logo recognition as a World Changer Sponsor on DWA Gala invitations, RAR-MA website, event news release, Annual Report and social media postings.
- Name and/or logo in digital event program

Generational Change Sponsor - \$15,000

Build foundational literacy skills by supplying state-of-the-art learning technologies

- Preregistration for your guests for the **Imagination** Dinner with an Author (DWA) Gala.
- Verbal recognition at the DWA virtual event.
- Opportunity for sponsor to have a special promotional video to help promote the event and your business
- Name and/or logo recognition as a Generational Sponsor on DWA Gala invitations, RAR-MA webpage, news releases and social media postings.
- Name and/or logo in digital event program

Influencer Sponsor - \$10,000

Support families and communities with engaging educational workshops

- Preregistration for your guests for the **Imagination** Dinner with an Author (DWA) Gala.
- Name and/or logo and recognition on our DWA Gala invitations, RAR-MA webpage, news releases and social media promotions.
- Name and/or logo recognition in the event as an Influencer Sponsor
- Name and/or logo in the digital event program

Literacy Sponsor - \$5,000

Provide a weekly rotating library of books and resources that foster a love for learning

- Preregistration for your guests for the **Imagination** Dinner with an Author (DWA) Gala.
- Name and/or logo and recognition on our DWA Gala invitations, RAR-MA webpage, news releases and social media promotions.
- Name and/or logo recognition in the event as a Literacy Sponsor
- Name and/or logo in the digital event program

Empowerment Sponsor - \$3,000

Empowering parents to be their children's first teacher

- Recognition during the event as an Empowerment Sponsor
- Name and/or logo recognition in the event as an Empowerment Sponsor
- Name and/or logo in the digital event program

Reader Sponsor - \$1,500

Give children access to culturally-relevant books so they can imagine and see themselves

- Name listed in the event digital event program
- Recognition during the event as a Reader Sponsor



Sponsorship Commitment Form

YES, I/we would like to be a sponsor of Imagination, Dinner with an Author at the level indicated below:

- World Changer Sponsor - \$25,000
- Generational Change Sponsor - \$15,000
- Influencer Sponsor - \$10,000
- Literacy Sponsor - \$5,000
- Empowerment Sponsor - \$3,000
- Reader Sponsor - \$1,500
- Please accept my donation of \$_____ in support of Raising A Reader MA's programs.

RAR-MA, Inc. dba Raising A Reader MA is a 501(c)(3) (EIN 80-0297898).

Company: _____

Address: _____

City: _____ State: _____

Zip Code: _____ Phone: _____

Main contact: _____ Contact email: _____

Please mail checks to:

Raising A Reader MA
 Attn: Mary Ann F. Lerner, Director of Development
 3 School Street, 3rd floor
 Boston, MA 02108

Or email:

Mary Ann F. Lerner
 maryann@raisingareader.org

Specifications for Logos: Please submit your corporate logo at a resolution no lower than 300 dpi. We can accept .PNG or high-res .JPEG files. All fonts should be converted to outlines and all images should be embedded to file. We will accept logos upon commitment of your sponsorship. All logo submissions for printing on invitations by April 26, 2021.