

# Laughter Is Good Medicine *Soirée*



Benefiting  Raising  
A Reader  
Massachusetts

FEBRUARY 25, 2021 • 6 PM

## Sponsorship Commitment Form

On February 25, 2021, Raising A Reader MA (RAR-MA) will host Laughter Is Good Medicine: A Winter Soirée. RAR-MA is proud to honor The Vertex Foundation for its collaboration of community impact that has deepened our reach in Greater Boston. Proceeds from the event will continue to support our Red Book Bag rotation and parent/caregiver education.

Your sponsorship will directly fund this important work and provide RAR-MA with the opportunity to educate virtual attendees about our mission and garner their support.

### Presenting Sponsor - \$10,000

- Ten guests for Laughter is Good Medicine: A Winter Soirée.
- Admission and gift basket for eight guests at the signature RAR-MA Dinner with an Author Virtual Gala (DWA).
- Sponsored guests will have premium choice for one author at the DWA Gala for 30-minutes V.I.P. virtual reception.
- All sponsored guests receives a ... with *The Lost Laugh* art work and a print copy of the book.
- Up to five sponsored guests receive 30-minutes Zoom session with Larry Weaver on, "How to be a Great Storyteller, Improving your Zoom Skills, Adding Humor to Your Presentation, and/or Questions about Show Biz".
- Verbal recognition at the Soirée virtual event.
- Name and/or logo on the RAR-MA impact stories shared during the virtual event.
- Name and/or logo displayed on our Soirée and DWA Gala invitations, RAR-MA website, event news release, Annual Report and social media promotions.

### Sustaining Partner - \$5,000

- Five guests for Laughter is Good Medicine: A Winter Soirée.
- Admission for four guests seated with an author at the signature RAR-MA Dinner with an Author Virtual Gala (DWA).
- Verbal recognition at the Soirée virtual event.
- All guests of sponsor receive a RAR-MA gift basket.
- Name and/or logo and recognition on our Soirée and DWA Gala invitations, RAR-MA webpage, news releases and social media promotions.

### Supporting Sponsors - \$2,500

- Five guests for Laughter is Good Medicine: A Winter Soirée.
- All guests of sponsor receive a RAR-MA gift basket.
- Name and/or logo and recognition on our Soirée and DWA Gala invitations, RAR-MA webpage, news releases and social media promotions.

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YES, I/we would like to be a sponsor of Laughter Is Good Medicine: A Winter Soirée at the level indicated below:

Presenting Sponsor - \$10,000

Sustaining Sponsor - \$5,000

Supporting Sponsor - \$2,500

*A portion of the sponsorship is tax deductible and a formal letter after payment will be sent to confirm. Rar-ma, Inc. dba Raising A Reader MA is a 501c3 with EIN 80-0297898.*

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Main contact: \_\_\_\_\_ Contact email: \_\_\_\_\_

**Please mail checks to:**

Raising A Reader MA

Attn: Mary Ann F. Lerner, Director of Development

3 School Street, 3<sup>rd</sup> floor

Boston, MA 02108

**Or email:**

Mary Ann F. Lerner

maryann@raisingareaderma.org

**Specifications for Logos:** Please submit your corporate logo at a resolution no lower than 300 dpi. We can accept .PNG or high-res .JPEG files. All fonts should be converted to outlines and all images should be embedded to file. We will accept logos upon commitment of your sponsorship.