

Raising A Reader MA (RAR-MA) is celebrating 14 years in Massachusetts with our signature Dinner with an Author gala!

This year's theme is fittingly Todd Parr's book, *Reading Makes You Feel Good* and we are pleased to announce that the Literacy Advocate awardees are **Tonya and Ben Mezrich**, accomplished authors and longtime Raising A Reader MA supporters.

This spirited spring event will feature a cocktail hour, a seated dinner with an esteemed author at each table, and live and silent auctions.

Your sponsorship will fund our important work to end the literacy opportunity gap and provide Raising A Reader MA with the opportunity to educate attendees about our mission and further inspire their support.

### Helping Families Read Makes Me...

#### Feel ECSTATIC... \$25,000

- Two tables of eight with first choice of two authors and their guests (premier seating)
- Name and/or logo on back cover of program book (based on printing deadlines)
- Listing of your name or company in the program book as Feel ECSTATIC Sponsor (based on printing deadlines)
- Name recognized at the event as Feel ECSTATIC Sponsor from the podium and event slideshow
- Logo displayed on the Raising A Reader MA website throughout the year and prominent recognition as a sponsor in the Annual Report
- Logo and recognition on the gala invitation (based on printing deadlines), webpage, mobile and online bidding sites, news releases and social media promotions

#### Feel JOYFUL... \$10,000

- One table of eight with top choice of one author and the author's guest (premier seating)
- Name and/or logo on full page of program book (based on printing deadlines)
- Listing of name and/or company in the program book as Feel JOYFUL Sponsor (based on printing deadlines)
- Name recognized at the event as Feel JOYFUL Sponsor from the podium and event slideshow
- Logo displayed on the Raising A Reader MA website throughout the year and prominent recognition as a sponsor in the Annual Report
- Logo and recognition on the gala invitation (based on printing deadlines), webpage, mobile and online bidding sites, news releases and social media promotions

#### Feel HAPPY... \$5,000

- One table of eight with an author and the author's guest
- Listing of your name or company in the program book as Feel HAPPY Sponsor (based on printing deadlines)
- Name recognized at the event as Feel HAPPY Sponsor in event slideshow
- Logo displayed on the Raising A Reader MA website throughout the year and prominent recognition as a sponsor in the Annual Report
- Logo and recognition on the gala invitation (based on printing deadlines), webpage, mobile and online bidding sites, news releases and social media promotions

#### Feel GREAT... \$3,500

- One table of eight with an author and the author's guest
- Listing of your name or company in the program book as Feel GREAT Sponsor (based on printing deadlines)
- Name recognized at the event as Feel GREAT Sponsor in event slideshow

#### Feel GOOD... \$1,000

- Two seats at the dinner
- Listing of your name or company in the program book as Feel GOOD Sponsor (based on printing deadlines)

## Sponsor Commitment Form

YES, I/we would like to sponsor the 2020 Dinner with an Author gala at the level indicated below:

- |  |   |
|--|---|
| <input type="checkbox"/> Feel ESCSTATIC (2 tables of 8)...\$25,000 | <input type="checkbox"/> Feel GREAT (8 seats)...\$3,500 |
| <input type="checkbox"/> Feel JOYFUL (1 table of 8)...\$10,000     | <input type="checkbox"/> Feel GOOD (2 seats)...\$1,000  |
| <input type="checkbox"/> Feel HAPPY (1 table of 8)...\$5,000       | <input type="checkbox"/> Individual Ticket...\$350      |

*A portion of the sponsorship is tax deductible and a formal letter after the event will be sent to confirm.  
RAR-MA, Inc. dba Raising A Reader MA is a 501c3 organization with EIN 80-0297898.*

Company Name (as it should be listed on all materials): \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_  
Street: \_\_\_\_\_ City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

I/We are unable to attend, but would like to make a donation of \$ \_\_\_\_\_

**Please make checks payable to:**

Raising A Reader MA  
3 School Street, 3<sup>rd</sup> floor  
Boston, MA 02108

*Memo: for gala sponsorship*

**Please direct questions to:**

Mary Ann F. Lerner  
Director of Development  
maryann@raisingareaderma.org  
(617) 935-2572 (work cell)

**Logo Specifications:** Please submit your corporate logo at a resolution no lower than 300 dpi. We can accept .PNG or high-res .JPEG files. All fonts should be converted to outlines and all images should be embedded to file. We will accept logos upon commitment of your sponsorship.

**Print Deadline:** Sponsorship and logo deadline for printed invitation is July 1, 2020. Sponsorship and logo deadline for the program book is September 8, 2020.

**For more information, the list of authors and to purchase tickets and sponsorships, visit**  
[raisingareaderma.ejoinme.org/dwa2020](http://raisingareaderma.ejoinme.org/dwa2020)