



DINNER With an AUTHOR



Mandarin Oriental
May 14, 2020
6-9 pm

Raising A Reader MA (RAR-MA) is celebrating 14 years in Massachusetts with our signature Dinner with an Author gala! This year's theme is fittingly Todd Parr's book, *Reading Makes You Feel Good* with event honorees **Ben and Tonya Mezrich**, accomplished authors and longtime Raising A Reader MA supporters. The spirited spring event will feature a cocktail hour, a seated dinner with an esteemed author at each table, exciting programming, and live and silent auctions.

Your sponsorship will fund our important work to end the literacy opportunity gap and provide Raising A Reader MA with the opportunity to educate attendees about our mission and further inspire their support.

Helping Families Read Makes Me...

Feel ECSTATIC... \$25,000

- Two tables of eight with first choice of two authors and their guests (premier seating)
- Name and/or logo on back cover of program book (based on printing deadlines)
- Listing of your name or company in the program book as Feel ECSTATIC Sponsor (based on printing deadlines)
- Name recognized at the event as Feel ECSTATIC Sponsor from the podium and event slideshow
- 8x10 or 5x7 professional photo print with first choice author
- Logo and recognition on the gala invitation (based on printing deadlines), webpage, mobile and online bidding sites, news release, social media promotions, Annual Report, and throughout the year on Raising A Reader MA website

Feel JOYFUL... \$10,000

- One table of eight with top choice of one author and the author's guest (premier seating)
- Name and/or logo on full page of program book (based on printing deadlines)
- Listing of name and/or company in the program book as Feel JOYFUL Sponsor (based on printing deadlines)
- Name recognized at the event as Feel JOYFUL Sponsor from the podium and event slideshow
- 8x10 or 5x7 professional photo print with top choice author
- Logo and recognition on the gala invitation (based on printing deadlines), webpage, mobile and online bidding sites, news releases and social media promotions, Annual Report, and throughout the year on Raising A Reader MA website

Feel HAPPY... \$5,000

- One table of eight with an author and the author's guest
- Listing of your name or company in the program book as Feel HAPPY Sponsor (based on printing deadlines)
- Name recognized at the event as Feel HAPPY Sponsor in event slideshow
- Logo displayed on the Raising A Reader MA website throughout the year and prominent recognition as a sponsor in the Annual Report
- Logo and recognition on the gala invitation (based on printing deadlines), webpage, mobile and online bidding sites, news releases and social media promotions

Feel GREAT... \$3,500

- One table of eight with an author and the author's guest
- Listing of your name or company in the program book as Feel GREAT Sponsor (based on printing deadlines)
- Name recognized at the event as Feel GREAT Sponsor in event slideshow

Feel GOOD... \$1,000

- Two seats at the dinner
- Listing of your name or company in the program book as Feel GOOD Sponsor (based on printing deadlines)



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Sponsor Commitment Form

YES, I/we would like to sponsor the 2020 Dinner with an Author gala at the level indicated below:

- | | |
|--|---|
| <input type="checkbox"/> Feel ESCSTATIC (2 tables of 8)...\$25,000 | <input type="checkbox"/> Feel GREAT (8 seats)...\$3,500 |
| <input type="checkbox"/> Feel JOYFUL (1 table of 8)...\$10,000 | <input type="checkbox"/> Feel GOOD (2 seats)...\$1,000 |
| <input type="checkbox"/> Feel HAPPY (1 table of 8)...\$5,000 | <input type="checkbox"/> Individual Ticket...\$350 |

*A portion of the sponsorship is tax deductible and a formal letter after the event will be sent to confirm.
RAR-MA, Inc. dba Raising A Reader MA is a 501c3 organization with EIN 80-0297898.*

Company Name (as it should be listed on all materials): _____
 Contact Name: _____ Email: _____
 Street: _____ City: _____
 State: _____ Zip: _____ Phone: _____

I/We are unable to attend, but would like to make a donation of \$ _____

Please make checks payable to:

Raising A Reader MA
3 School Street, 3rd floor
Boston, MA 02108

Memo: for gala sponsorship

Please direct questions to:

Mary Ann F. Lerner
Director of Development
maryann@raisingareaderma.org
(617) 935-2572 (work cell)

More information and online payments:

raisingareaderma.ejoinme.org/dwa2020

Logo Specifications: Please submit your corporate logo at a resolution no lower than 300 dpi. We can accept .PNG or high-res .JPEG files. All fonts should be converted to outlines and all images should be embedded to file. We will accept logos upon commitment of your sponsorship.

Print Deadline: Sponsorship and logo deadline for printed invitation is February 19, 2020. Sponsorship and logo deadline for the program book is April 15, 2020.