

DINNER WITH AN AUTHOR

THE RAISING A READER MA GALA

OUR FIRST TEACHERS



MAY 11, 2023 ★ 6 PM



The Newbury Boston

One Newbury Street, Boston, MA 02116

2023 Event Sponsorship Opportunities

Best Seller- \$25,000

- Premium seating **for sixteen guests with choice of author**, based on availability.
- Sixteen sponsored guests will receive a copy of one of the DWA Gala headliner's most recent book.
- Sixteen sponsored guests receive a small collection of books from Authors that support RAR-MA.
- Pre-event recognition: Your name or logo will appear on all gala promotional materials leading up to the event including the website, the event ticket page, the sponsor and host materials, and social media, with premium placement.
- Night-of recognition: Name or logo on the RAR-MA impact stories, and all gala materials including the indoor and outdoor signage, the power point, logo signage at each guest table, and program book.

First Edition - \$15,000

- Premium seating **for eight guests with choice of author**, based on availability.
- Name and/or logo on the RAR-MA impact stories shared during the virtual event.
- Pre-event recognition: Your name or logo will appear on all gala promotional materials leading up to the event including the website, the event ticket page, the sponsor and host materials, and social media.
- Night-of recognition: Your name or logo will appear on all gala materials during the night of the event including the indoor and outdoor signage, power point, logo signage at each guest table, and program book.

Page-Turner - \$10,000

- Seating for **eight guests with choice of author**, based on availability.
- Pre-event recognition: Your name or logo will appear on some gala promotional materials leading up to the event including the website, the event ticket page, and social media.
- Night-of recognition: Your name or logo will appear on some gala materials during the night of the event including powerpoint and program book.

Critic's Choice - \$5,000

- Seating for **four guests with choice of author**, based on availability.
- Pre-event recognition: Your name or logo will appear on some gala promotional materials leading up to the event including the website, the event ticket page, and social media.
- Night-of recognition: Your name or logo will appear on some gala materials during the night of the event including powerpoint and program book.

Book Club - \$3,000

- Seating for **two guests with choice of author**, based on availability.
- Pre-event recognition: Your name or logo will appear on some gala promotional materials leading up to the event including the website, the event ticket page, and social media.
- Night-of recognition: Your name or logo will appear on some gala materials during the night of the event including powerpoint and program book.

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New Opportunities!

\$20,000: Exclusive Naming Rights for Auction

- For a \$20,000 contribution, you can name the auction for the *Dinner with an Author* gala in May (e.g., “The NAME Auction”)
- Seating for **eight guests with choice of author**, based on availability.

\$15,000: Exclusive Naming Rights for Entire Cohort of Authors

- For a \$15,000 contribution, you can name the **entire cohort of authors** for the *Dinner with an Author* gala in May (e.g., “The NAME Featured Authors”).
- Seating for **eight guests with choice of author**, based on availability.

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Pledge Form

YES, I/we will support the gala!

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Main contact name: _____

Contact email: _____

Raising A Reader MA is committed to welcoming many members of our diverse community to our Dinner With An Author Gala. If you cannot use all of your tickets, please consider donating them back to be shared with others.

I can't make it, but I still want to support Raising a Reader MA. I've enclosed a donation of \$_____.

Please mail checks to:

Raising A Reader MA
Attn: Christine Ward, Executive Director
3 School Street, 3rd floor
Boston, MA 02108

Or email: christine@raisingareaderma.org

Raising A Reader MA is an independent, 501(c)(3) tax-exempt organization (Tax ID: 80-0297898). Your contribution may be tax deductible, less the fair market value of \$174 for each person who attends the gala. Please consult your tax professional to determine deductibility. RAR-MA, Inc. dba Raising A Reader MA is a 501(c)(3) (EIN 80-0297898).