Our mission is to close the literacy opportunity gap among children ages birth to age six in under-resourced communities by helping families develop and practice shared home reading habits.

**OUR IMPACT (With Statistically Significant Results)**

**Performance Metric - Child Interest**
- **Benchmark Behavior:** Child asks to look at books at least five times a week
- **Percentage Increase:** 52%

**Performance Metric - Reading Dosage**
- **Benchmark Behavior:** Family shares books at least three times a week
  - **Percentage Increase:** 42%
- **Benchmark Behavior:** Family shares books at least 60 minutes a week
  - **Percentage Increase:** 71%

**Performance Metric - Reading Quality**
- **Benchmark Behavior:** Family used at least four dialogic behaviors most or all of the time
  - **Percentage Increase:** 100%
- **Benchmark Behavior:** Family has a reading routine
  - **Percentage Increase:** 32%

**Performance Metric - Book Access**
- **Benchmark Behavior:** Family has more than 10 books in the home
  - **Percentage Increase:** 37%
- **Benchmark Behavior:** Family made at least two library visits per month
  - **Percentage Increase:** 52%

**Engagement**
- **FAMILY ENGAGEMENT:** 135 educational sessions delivered
- **BOOK ACCESS:** 3,000 titles, 13 languages represented
- **6572 total children enrolled**
- **113 program partners engaged**
- **20 diverse communities represented**

**THE FAMILY VOICE**
"This program helps create an enthusiasm toward reading within young children while promoting quality time. Our family has learned which kind of books my son enjoys and this has helped him express himself much better."

- Southeast Region Parent

**THE PARTNER VOICE**
"We especially enjoyed the quality of the books and the responsiveness of the staff. This program is vital for economically challenged communities to provide equity and the child development skills needed by children and their families."

- Partner, Pioneer Valley